

# Maui Pops Orchestra Concert Program

## 2018 - 2019 AD RESERVATION FORM & MEDIA KIT

### Step One: Choose Your Ad Size

Please see sample ad sizes, space reservation deadlines, and full specifications for ad submission on reverse side (page 2). Limited number of ads available. Reserve your ad space today!

<input type="checkbox"/> Full Page Ad	Full Color	5.5" x 8.5"	\$1,000.00
<input type="checkbox"/> Half Page Ad Vertical	Full Color	2.25" x 7.75"	\$550.00
<input type="checkbox"/> Half Page Ad Horizontal	Full Color	4.75" x 3.75"	\$550.00
<input type="checkbox"/> Quarter Page Ad Vertical	Full Color	2.25" x 3.75"	\$350.00
<input type="checkbox"/> Quarter Page Ad Horizontal	Full Color	4.75" x 1.75"	\$350.00
<input type="checkbox"/> Eighth Page Ad	Full Color	2.25" x 1.75"	\$200.00

### Step Two: Choose How You Will Complete Your Ad Art

I will submit press-ready digital art ready according to the provided ad specifications. (See specifications, deadlines and submission information on reverse side - page 2).

I would Like Maui Pops to create my ad. Ads are designed at \$75/hour. Design time estimates available upon request. Contact Geoff at Silver Moon Art & Design: 808-572-1963 or geoffm@silvermoonmaui.com

### Step Three: Complete Advertiser Reservation Form

Please fill out the below information which will serve as our agreement. You will be invoiced for the amount due.

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Billing Address \_\_\_\_\_

Name & Mailing Address \_\_\_\_\_

Signature \_\_\_\_\_

### Step Four: Submit this Form to Reserve Your Ad Space

Please e-mail this form to [cheryl@mauipops.org](mailto:cheryl@mauipops.org) or mail it to: P.O. Box 532357 • Kihei, HI 96753

Need More Information? Contact Cheryl at (808) 868-2639 or email [cheryl@mauipops.org](mailto:cheryl@mauipops.org)

# Maui Pops Orchestra Concert Program

## 2018 - 2019 AD RESERVATION FORM & MEDIA KIT

### Advertising Deadlines

Advertisement Space Reservation Deadline: Monday, October 1, 2018  
Press-Ready Digital Art Deadline: Monday, October 8, 2018

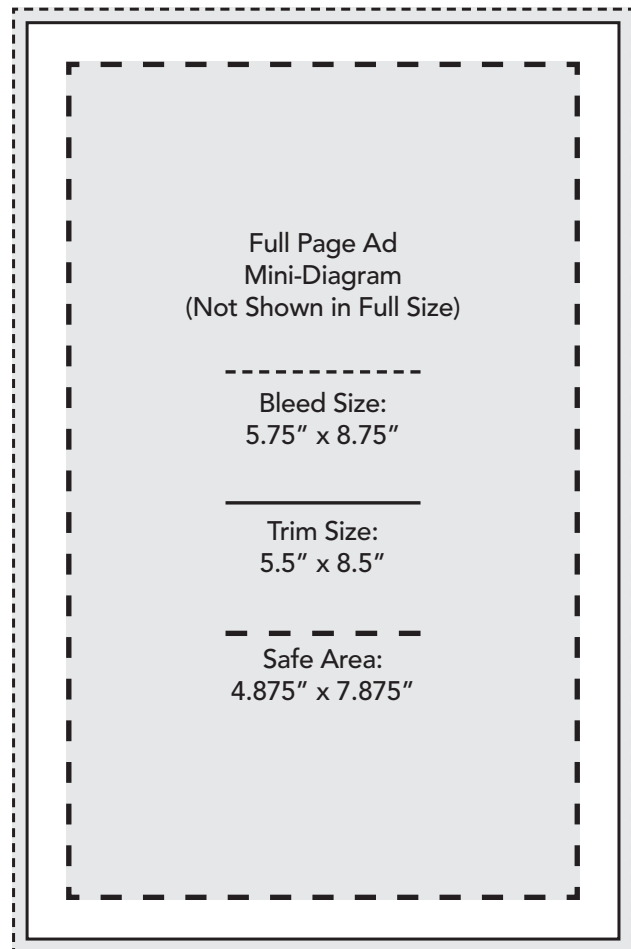
### Advertising Specifications

Full Page Ad	5.5" x 8.5" (Trim Size)	5.75" x 8.75" (Bleed)	4.875" x 7.875" (Safe Area)
Half Page Ad Vertical	2.25" x 7.75"		
Half Page Ad Horizontal	4.75" x 3.75"		
Quarter Page Ad Vertical	2.25" x 3.75"		
Quarter Page Ad Horizontal	4.75" x 1.75"		
Eighth Page Ad	2.25" x 1.75"		

All ads are non-bleed ads except for Full Page ads (Please refer to mini-diagram and measurements above for proper bleed size, trim size and safe area for Full Page ads). All ads are full color, please use CMYK color space for all graphics. Minimum resolution for all resolution dependant graphics such as photographs is 300 dpi. Press optimized PDFs preferred with embedded fonts. High quality JPGs and Tiff files are also acceptable, or packaged Adobe InDesign v.CS3 files with all images and fonts.

### Submitting Press-Ready Digital Ads

E-mail all completed ads to: [geoffm@silvermoonmaui.com](mailto:geoffm@silvermoonmaui.com). For files exceeding 15MB, please send the files via WeTransfer.com (free service). You can direct the transfer to [geoffm@silvermoonmaui.com](mailto:geoffm@silvermoonmaui.com).



MAHALO for your support of the Maui Pops Orchestra  
Symphony in Paradise

Need More Information? Contact Cheryl at (808) 868-2639 or email [cheryl@mauipops.org](mailto:cheryl@mauipops.org)